

# Tijuana Industrial Market

# Market Growing Once More

With most of the city's population returning to their normal dayto-day and many world-class companies in Tijuana vaccinating their employees, the re-opening of manufacturing operations has led to one of the most active quarters in the last 5 years

The Florido-Blvd 2000 submarket continues its growth with over 6 projects under construction, most of which are under LOI and will most likely be leased by the next quarter's close.

Otay-Alamar had one of the most important leases with Amazon opening its first major operation in the state inside the E4 building of RMSG Alamar. This world-class company will bring more interest in logistic-based operations to a city which already sees a fair share of distribution due to its proximity to California and easy access to the rest of Mexico.

With most of the upcoming constructions being under LOIs and the market ramping up with new operations, next quarter we'll most likely see one of the biggest absorption rates in recent years.

# **Current Conditions**

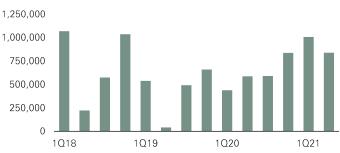
- Class A industrial inventory currently has 33.5 million SF and increasing due to construction.
- Asking lease rates started to increase steadily again, reaching the \$0.65 USD/SF/Mo. mark in the Florido area.
- Vacancy rate for Tijuana is at one of the lowest points in recent years at only 0.38%.

Market Summary					
	Current Quarter	Prior Quarter	Year Ago Period	12-Month Forecast	
Total Inventory (SF)	65.9M	65.7M	64.3M	<b>↑</b>	
Vacancy Rate	0.4%	0.6%	2.4%	$\rightarrow$	
Quarterly Net Absorption (SF)	837,418	1.0M	585,673	1	
Average Asking Rent/SF	\$0.53	\$0.52	\$0.52	$\rightarrow$	
Under Construction (SF)	2.18M	1.71M	964,678	↓	

# **Market Analysis**



#### **NET ABSORPTION**



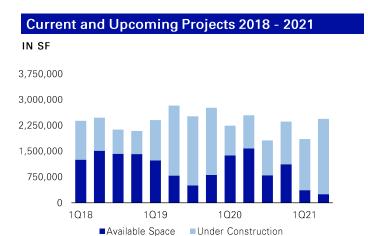


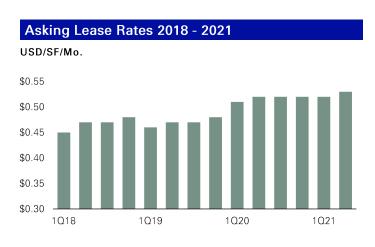
## **Available Space and Under Construction**

Industrial inventory in absolute terms shows the Otay - Alamar submarket as the city's largest square footage with more than 21.9 million SF and a vacancy rate of only 0.04%. The highest vacancy rate is in the Libramiento industrial area at 1.14% of the total 12.4 million SF inventory, of which only a third is Class A. Construction is starting to increase once more with new developments by non-conventional players beginning in the Nordika (Libramiento) and Blvd 2000 (Florido - Blvd 2000) industrial zones.

#### **Lease Rates**

Asking lease rates for the second quarter saw a small increase, reaching \$0.53 USD/SF/Mo. Asking rates in some submarkets continued to increase. This was clear in the Otay – Alamar and Florido-Blvd 2000 submarkets, as these have the most focus on new operations to the city. The Florido-Blvd 2000 has had the most responsibility in this raise due to some leases reaching \$0.70 USD/SF/Mo and one of the only available buildings reaching the \$0.65 USD/SF/Mo mark.





Submarket Statistics					
	Total Inventory (millions of SF)	Under Construction (thousands of SF)	Total Vacancy (thousands of SF)	Total Vacancy Rate	Average Asking Lease Rate (USD/SF/Mo.)
Central - Lago	13.9	0	38	0.3%	\$0.50
Florido - Blvd 2000	16.9	1275	64	0.4%	\$0.58
Libramiento	12.4	238	142	1.1%	\$0.52
Otay – Alamar	22.0	674	7	0.1%	\$0.60
Playas – Oeste	0.8	0	0	0.0%	\$0.00
Tijuana Total	66.0	2187	252	0.4%	\$0.53

Significant Transactions					
Company	Submarket	Туре	Square Feet		
Amazon	Otay – Alamar	Build-To-Spec	354,000		
NAPS	Libramiento	Lease	185,000		
Foxconn	Central	Lease	105,000		

New Offer				
Building	Submarket	Type of Lease	Square Feet	
VID	Tecate	Lease	162,000	
PC Baja	Libramiento	Lease	99,000	
E2 RMSG	Otay – Alamar	Sublease	71,000	

# **Construction Ramping Up**

Tijuana is set in a particular situation: with the US-Mexico border in the North and the Pacific Ocean to the West, the only place to grow is the south and east. The city's industrial construction continues to stay focused primarily in the Florido-Blvd 2000 submarket. Most new developers continue to set their investment in the construction of Class A build-to-spec buildings.

Most of the over 2 million SF that is under construction is currently off-the-market in executed LOIs or already under lease agreement negotiations and review. Spec options are limited and tend to be leased before they are finished.

New Projects and Continuing Constructions			
FRONTIER Thomas Alva Edison Industrial Park	FIBRA Upsite		
VestaPark Alamar	RMSG Alamar		
VIA Capital Parque Sur	Prologis Los Nogales		
MEOR Hubs Park	PICSA Viñedo Complex		
PICSA InQbate	Cadena Blvd 2000		

Submarket Statistics	Total Inventory (millions of SF)	Under Construction (thousands of SF)	Total Vacancy (thousands of SF)	Total Vacancy Rate	Average Asking Lease Rate (USD/SF/Mo.)
Tijuana	65.7	1486	367	0.6%	\$0.52
Tecate	4.9	162	224	4.6%	\$0.44
Rosarito	2.5	70	138	5.6%	\$0.00
Market Total	73.1	1718	729	1.0%	\$0.49

# For more information:

#### Tijuana

Diego Rivera 2311, Suite 501 Zona Urbana Rio Tijuana, Tijuana, BC, México CP 22010

t 52-664-980-0480

#### Genaro Lopez

Market Analyst genaro.lopez@ngkf.com

#### Eduardo Rojo

Executive Managing Director erojo@ngkf.com

# **Oliver Rodriguez**

Executive Managing Director orodriguez@ngkf.com

#### Rodrigo Caballero

Associate rodrigo.caballero@ngkf.com

## Ciudad de México

Corporativo Espacio Santa Fe Carr. México-Toluca 5420 – PH1 Santa Fe, CDMX. 05320 t 52 55-5980-2000

# Juan Flores

Market Research Director LATAM juan.flores@ngkf.com

newmark.mx

NORTH AMERICA Canada United States

Camboya China LATIN AMERICA Corea del Sur Argentina **Filipinas** Brazil India Chile Indonesia Colombia Japón Costa Rica Malasia Mexico Nueva Zelanda Panama Singapur Peru

ASIA-PACIFIC

Australia

Tailandia

Taiwán

Botswana
Kenya
Malawi
I Sur Nigeria
Sudáfrica
Tanzania
Uganda
Zambia
Zimbabwe

AFRICA

міддіє EAST Arabia Saudita Emiratos Árabes

EUROPA
Alemania
Austria
Belgium
France
Hungary
Germany
Ireland
Italy
Netherlands

Puerto Rico

Dominican Republic

Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at <a href="https://research.newmark.mx/reportes-de-mercado/">https://research.newmark.mx/reportes-de-mercado/</a>.

All information contained in this publication is derived from sources that are deemed to be reliable. However, Newmark has not verified any such information, and the same constitutes the statements and representations only of the source thereof and not of Newmark. Any recipient of this publication should independently verify such information and all other information that may be material to any decision the recipient may make in response to this publication and should consult with professionals of the recipient is choice with regard to all aspects of that decision, including its legal, financial and tax aspects and implications. Any recipient of this publication may not, without the prior written approach of Newmark, distribute, disseminate, publish, transmit, copy, broadcast, upload, download or in any other way reproduce this publication or any of the information it contains. This document is intended for informational purposes only, and none of the content is intended to advise or otherwise recommend a specific strategy. It is not to be relied upon in any way to predict market movement, investment in securities, transactions, investment strategies or any other matter.