

# Guanajuato Industrial Market

## Year-end with high expectations

At the end of 2022, an increase in net absorption values turned drove the decrease in the availability rate. The conditions that made an attractive closing was the stabilization of prices throughout the year. On the other hand, although construction area decreased by 30% against last quarter, new industrial expansions have been announced for early next year. Such was the case of the arrival of manufacturing and logistics companies during they year, which found opportunities in strategic location, as well as competitive options.

### Sale of industrial portfolios in Apaseo

**AVERAGE LEASE RATE AND VACANCY RATE** 

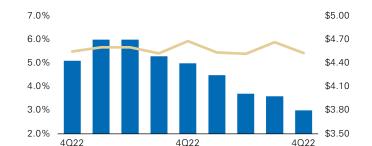
At the end of the year, two investment operations between industrial developers were observed. *Advance Real Estate* and *BTS Develompent* sold part of its inventory located in Apaseo. For the other side, Guanajuato closes with investments of more than 2 billion dollars and a continuous increase in the value of its exports. The growing of industrial sector is expected to continue by 2023, and Manufacturing sectors are expected to strengthen their presence through soon-to-be-initiated expansions.

## **Current Conditions**

- Class A industrial inventory consists of 89.8 million square feet at the end of the fourth quarter.
- There was a decrease in average asking lease prices compared to the previous quarter.
- The availability rate dropped from 3.6% to 3.0% between the third and fourth quarters of 2022.

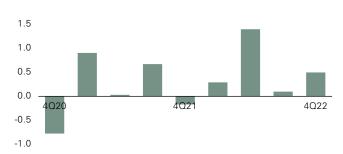
Market Summary											
	Current Quarter	Prior Quarter	One year ago	12-month forecast							
Total inventory (SF)	89.8M	88.5M	87.8M	1							
Vacancy rate	3.0%	3.6%	5.0%	<b>\</b>							
Quarterly absorption (SF)	0.5M	0.1M	-0.2 M	1							
Average asking rent (USD/SF/year)	\$4.52	\$4.54	\$4.60	<b>→</b>							
Under construction (SF)	0.9M	1.2M	1.0 M	<b>→</b>							

## **Market Analysis**



Asking Rate (USD/SF/year)

### **NET ABSORPTION (Millions SF)**





Availability Rate

1

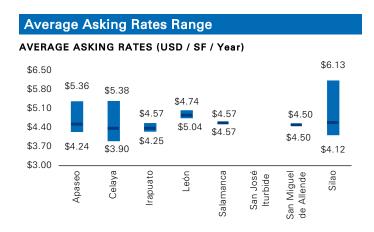
### RESEARCH 4Q 2022

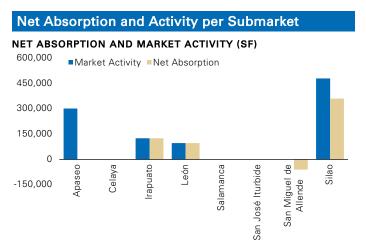
### Maximum prices increase per submarket

The net absorption area was driven by competitive prices of Guanajuato's submarket. At the end of the fourth quarter, the submarkets with increases in their maximum prices were Apaseo, Celaya, Irapuato and León. The drops in prices for the rest submarkets were explained by the exit of inventory with high prices. The main characteristics and competitive location of warehouses are the best qualities in the market.

## Manufacturing and logistics companies increase their presence

Investments by manufacturing and logistics played an important role in transactions throughout the year. Investments and expansions in automotive, electronics, food, plastic, metalworking and textile sectors stand out. During the next year, companies will continue to strengthen their presence. For this reason, BTS-oriented transactions will continue to drive industrial inventory growth.





Market Summary												
	Total Inventory (Millions SF)	Under Construction (Thousand SF)	Total Vacancy (Thousand SF)	Vacancy Rate	Activity (Thousand SF)	Absorption (Thousand SF)	Absorption Thousand Year- To-Date SF)	Asking (USD/SF/ <sub>\</sub>				
Apaseo	8.1	107.6	524.0	6.5%	301.4	-	275.7	\$	\$4.53			
Celaya	12.7	103.3	381.2	3.0%	-	-	-	\$	\$4.37			
Irapuato	16.5	-	242.8	1.5%	125.1	125.1	214.9	\$	\$4.37			
León	10.0	592.0	115.8	1.2%	97.8	97.8	745.9	\$	\$4.85			
Salamanca	4.3	-	285.2	6.6%	-	-	59.5	\$	\$4.57			
San José Iturbide	9.4	-	-	-	-	-	59.8					
San Miguel de Allende	2.2	68.4	61.0	2.8%	-	- 61.0	175.8	\$	\$5.02			
Silao	26.5	-	1,082.5	4.1%	479.1	360.0	866.2	\$	\$4.58			
Total	89.8	871.4	2,692.5	3.0%	1,003.4	521.8	2,397.8	\$	4.53			

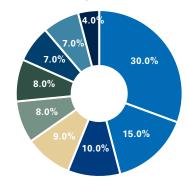
### **RESEARCH 4Q 2022**

### Automotive subsector increases export value

The transportation equipment manufacturing accounts 70% of the value of Queretaro exports. Its growth will continue and is expected to strengthen with the presence of complementary manufacturing companies. From the foreign direct investment, 97% came from automotive.

## **Employment per Economic Sector**

### **GUANAJUATO, DECEMBER 2022**

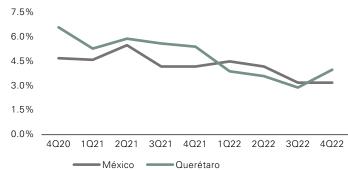


- Manufacturing
- Trade
- Agriculture
- Other Services
- Social Services
- Construction
- Lodging and Tourism Services
- Proffesional Services
- Transportation and Mail Services

Source: INEGI, ENOE

## **Unemployment Rate**

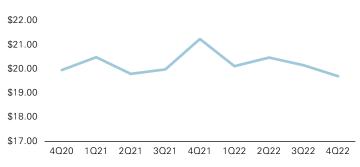
## ANNUAL INDICATOR



Source: INEGI, ENOE

## **Exchange Rate**

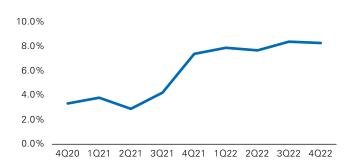
### MEXICAN PESOS (MXN) PER U.S DOLLAR (USD)



Source: Banxico

## **Consumer Price Index (CPI)**

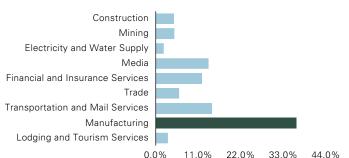
### ANNUAL INDICATOR



Source: Banxico

## **Foreign Direct Investment**

### **PERCENTAGE**



Source: CEFP

### RESEARCH 4Q 2022

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Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at nmrk.lat/reportes-de-mercado/.

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