

# Tijuana Industrial Market

## The end of another productive year

2023 was one of the healthiest years of the Tijuana market. Prices continued to climb steadily but not exponentially, as we observed by the end of 2022. This stability allowed pre-leasing to continue, while also allowing for some availability in the city.

Construction is still healthy, with new projects in Santa Fe, such as Macquarie, and the expansion of the Florido submarket – Blvd 2000 to the East area.

Vacancies remained at a minimum, with most spaces and clients renewing. Even though some of the established companies needed to decrease their space, subletting is a better option than moving to a smaller space due to the current conditions in the market. In this context, availability by means of subletting has even surpassed the availability of speculative spaces.

Leasing prices not only increased, but the standard of annual increases for leasing agreements also increased. Previously, there was a fixed 2.5%. Now, there is a minimum of 3.5%.

## **Current Trends**

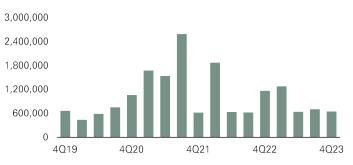
- Annual increases are one of the greatest threats to new agreements.
- Even with the availability in the market under 1%, sublet spaces are becoming more commonplace.
- Construction remains stable and growing, with projects in nearly all submarkets keeping inventories in constant expansion for at least the next two years.

Market Summary								
	Current Prior Year Quarter Quarter Ago Period		Ago	12-month Forecast				
Total Inventory (SF)	81.5M	80.8M	77.5M	1				
Vacancy Rate	0.4%	0.5%	0.9%	<b>→</b>				
Quarter Net Absorption (SF)	643,867	700,262	1,266,480	1				
Avg. Asking Rent (USD/SF/Year)	\$0.79	\$0.78	\$0.74	1				
Under Construction (SF)	3,964,709	4,281,046	3,730,180	1				

## **Market Analysis**



#### **NET ABSORPTION (SF)**





1

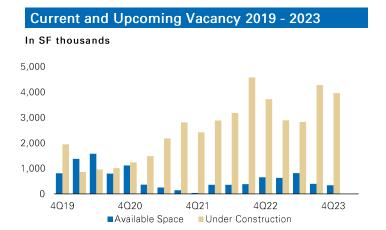
#### RESEARCH 4Q 2023

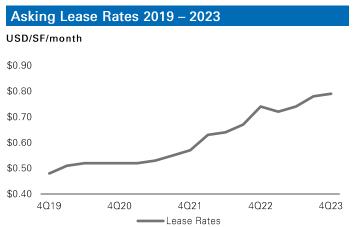
## **Availability vs Vacancy**

Availability remains at 0.4% of the total market. Spaces that were going to be considered for vacancy actually renewed their agreements in various areas of the city. There are some companies that seek to vacate to move into a smaller space. However, many of these prefer to keep their current agreements and sublet the excess space to avoid being exposed to the current market conditions: longer terms and higher prices.

## **Quarterly and Yearly Increases**

With prices surpassing the \$10.00 USD/m² mark in some areas of this market, the average was pushed up. One of the main issues is not only the high asking prices or the limited improvements offered by landlords, but the energy and transformation required. Thus, it is a matter of convenience and not strictly a necessity. The annual increases have impacted demand more strongly, with many developers opting to maintain the US-CPI condition instead of a fixed increase. In other cases, they set a minimum of 3.5%.





Submarket Stat	istics								
	Inventory (SF million)	Under Construction (SF)	Total Availability (SF)	Total Vacancy Rate	Gross Absorption (SF)	Net Absorption (SF)	YTD Net Absorption (SF)	Asking Lease Rate (USD/SF/month)	Asking Construction Lease Rate (USD/SF/month)
Central – Lago	14.4	0	0	0.0%	0	0	294,079	\$0.00	\$0.90
Florido – Blvd. 2000	24.6	1,788,863	280,415	1.1%	181,089	98,089	474,079	\$0.78	\$0.77
Libramiento	18.2	1,087,689	59,473	0.3%	140,968	115,931	1,797,657	\$0.80	\$0.80
Otay – Alamar	23.4	238.63	0	0.0%	238,063	238,063	329,598	\$0.00	\$0.00
Playas - Oeste	0.8	0	0	0.0%	0	0	0	\$0.00	\$0.00
Tijuana	81.5	3,114,615	339,888	0.4%	560,120	452,083	2,895,413	\$0.78	\$0.78

NEWMARK TIJUANA INDUSTRIAL MARKET 2

## RESEARCH 4Q 2023

Grenache

Piedras Blancas 2

Cadena

Privado

Important Transacti	ons			
Building	Industrial Park	Submarket	Туре	Square Feet
VOLEX	BTS	Otay - Alamar	BTS	238,000
LaZBoy Topacio	Stand Alone	Libramiento	Lease	141,000
FANOSA	BTS	Rosarito	BTS	123,800
<b>Under Construction</b>				
Building	Developer	Submarket	Type	Square Feet
Scantibodies	FINSA	Florido – Blvd 2000	BTS	446,200
Macquarie Santa Fe	FIBRA Macquarie	Libramiento	Spec	405,000
FINSA Rosarito	FINSA	Rosarito	Spec	366,100
MegaRegion 5	VESTA	Libramiento	Spec	356,100
Hubs NW2	MEOR	Florido – Blvd 2000	Spec	305,700
Industrial Gate Pacific	REI	Florido – Blvd 2000	Spec	281,800
Tijuana Tech 1	HINES	Florido – Blvd 2000	Spec	263,300
VOLEX BTS	MUSA	Otay – Alamar	BTS	238,000
Tijuana Tech 2	HINES	Florido – Blvd 2000	Spec	234,500
Solum	Privado	Florido – Blvd 2000	BTS	202,900
N18 San Pablo	Privado	Tecate	Spec	194,000
Waldos BTS	Privado	Libramiento	BTS	175,500
TIJ-07	RMSG	Libramiento	Spec	150,000
Pamprica	Privado	Tecate	Spec	95,300
Real de Rosarito 2	Privado	Rosarito	Spec	67,700
Piedras Blancas 1	Privado	Florido – Blvd 2000	Spec	64,900

Market Total	90.8	3,899,803	339,888	0.37%	643,867	643,867	3,470,362	\$0.78	\$0.79
Tecate	6.0	351,413	0	0.00%	0	0	130,973	\$0.00	\$0.85
Rosarito	3.4	433,775	0	0.00%	191,784	191,784	443,973	\$0.00	\$0.78
Tijuana	81.5	3,114,615	339,888	0.42%	560,120	452,083	2,895,413	\$0.74	\$0.78
	Inventory (SF million)	Under Construction (SF)	Total Availability (SF)	Total Vacancy Rate	Gross Absorption (SF)	Net Absorption (SF)	YTD Net Absorption (SF)	Asking Lease Rate (USD/SF/month)	Construction

Spec

Spec

Rosarito

Florido – Blvd 2000

62,200

54,500

#### RESEARCH 3Q 2023

## For further information

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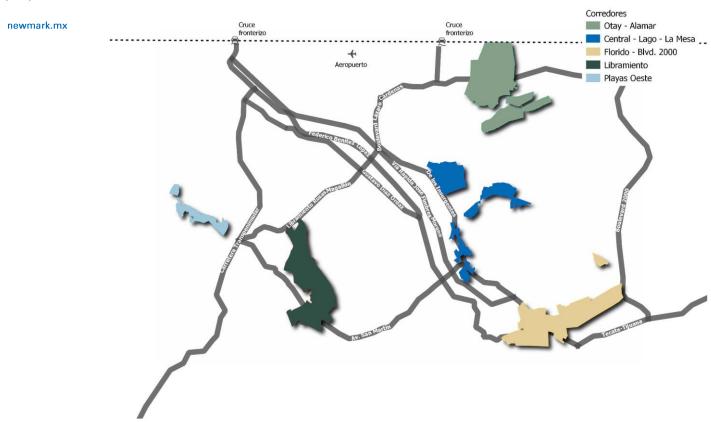
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Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at <a href="https://nmrk.lat/reportes-de-mercado/">https://nmrk.lat/reportes-de-mercado/</a>

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