

NEWMARK

Latin America Research

NOVEMBER 2025

NMRK.COM



Latin America Research Platform



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Global Head of
Research



Mauricio Mondragón
Head of Latin
America Research

11 Researchers,
6 office markets
16 industrial markets

Researchers,
2 office markets
2 industrial markets

2 Researchers,
1 office market
1 industrial market

1 Researcher,
1 office market
1 industrial market

1 Researcher,
2 office markets
2 industrial markets

1 Researcher,
1 office market
1 industrial market

2 Researchers,
1 office market
1 industrial market

20 Researchers
8 Countries
14 Office Markets
24 Industrial markets

One Newmark

Engineered to Excel

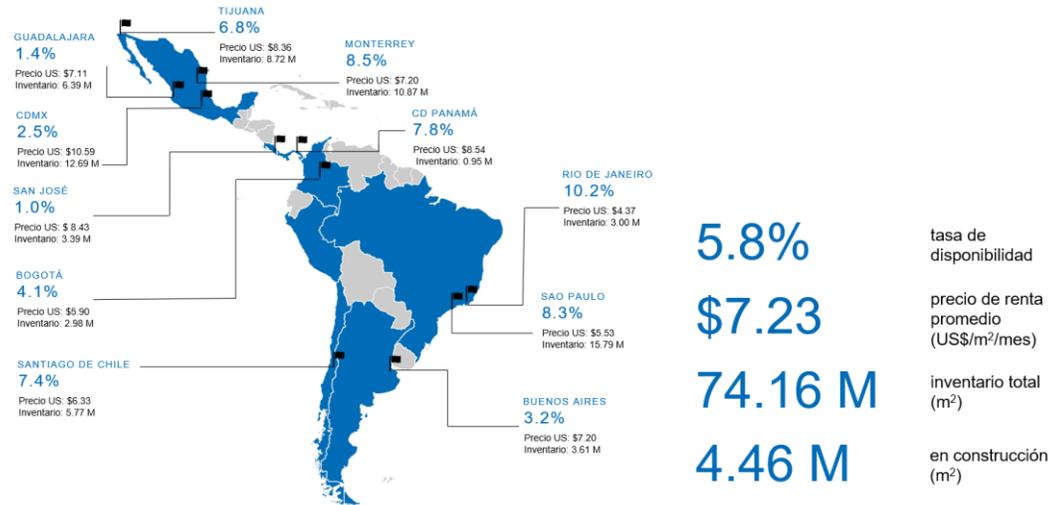


Market and Regional Reports

Programmatically publish 14 office and 24 industrial market reports as well as regional office and industrial reports covering the major Latin America markets

Snapshot from Latin American Office Report

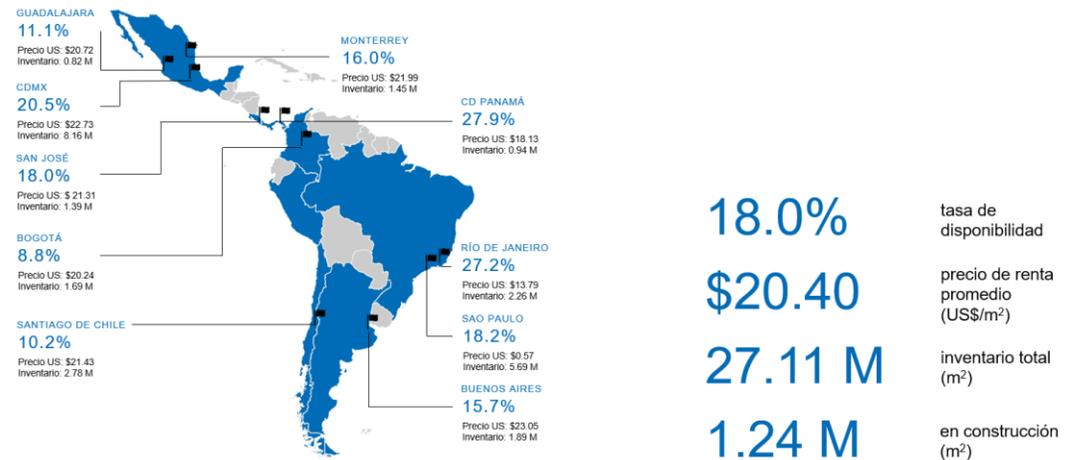
Indicadores del mercado industrial en América Latina 1S 2025



Fuente: Newmark Research

Snapshot from Latin American Industrial Report

Indicadores del mercado de oficinas en América Latina 1S 2025



Fuente: Newmark Research

Sort By

Most Recent

Research

Thought Leadership

Market Reports

Region

United States +

Canada

Latin America

Germany

Europe

Asia-Pacific

Middle East

Investor Solutions

Capital Markets

Program & Project Management

Property Management

Valuation & Advisory

Property Types

Industrial & Logistics

Multifamily Capital Markets

Office

Retail Services

Industries

Life Sciences

9.30.25 MARKET REPORT



Bogotá Real Estate Market Reports

[VIEW](#)

8.11.25 MARKET REPORT



2Q25 Rio de Janeiro Office Market Report

[VIEW](#)

8.11.25 MARKET REPORT



2Q25 Sao Paulo Office Market Report

[VIEW](#)

8.11.25 MARKET REPORT



2Q25 Rio de Janeiro Industrial Market Report

[VIEW](#)

8.11.25 MARKET REPORT



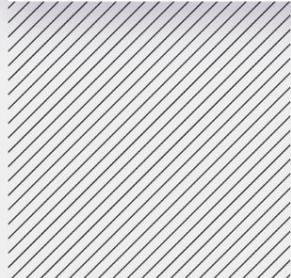
2Q25 Sao Paulo Industrial Market Report

5.14.25 MARKET REPORT

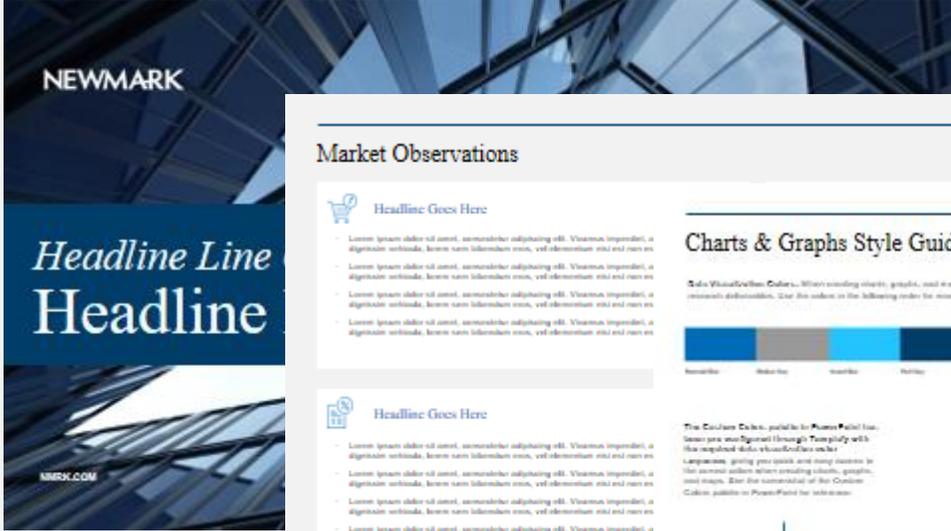


Latin America Real Estate Market Reports

All LATAM market reports accessible alongside U.S. reports supporting Newmark's identity as a global platform/brand



New Market Reports Template Supports One Newmark Branding



Market Observations

Headline Goes Here

– Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus interdum, a dignissim arcu. Donec tamen lacinia nisi, vel ultricies nisi. Sed non enim.

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Headline Goes Here

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Charts & Graphs Style Guide

Color Visual/Color Codes: When creating charts, graphs, and maps, always apply the required color sequence shown below. This ensures consistency and clarity across all documents and materials. Use the values in the following table for most applications.



The **Color Codes** listed in **PowerPoint** have been pre-installed through **Templify** with the required **data visualization** color sequences, giving you quick and easy access to the correct colors when creating charts, graphs, and maps. For the remainder of the **Color Codes** available in **PowerPoint** for reference.

Eliminate the repetitive colors when visualizing data. However, if it is **comparable** to use the **colorful** and **from the PowerPoint** color list to **highlight** **relationships** across one or more **charts**, within certain charts and graphs.

Charts & Graphs Style Guide (continued)

Chart Fonts:

- **Chart headings:** should be **Arial, Bold, 11pt font.**
- **Axis labels:** The standard font size for axis labels should be **8 pt. (9 pt. may reduce to 8 pt only in special cases where space is limited and readability is preserved).**

Chart Borders:

- Use **1.28 pt** or **2.8 pt** stroke weights for best visual clarity.
- For dashed lines, always use **1.28 pt.**

Chart Walls: Three Walls & Collapsed Charts:

- **Three walls:** (single chart) Use a **2:1** length to width ratio for optimal readability.
- **Two walls:** (single chart) Use the full width of the visualization chart plane/width.
- **One wall:** (single chart) Use the full width of the visualization chart plane/width.
- **Multiple charts:** on one page: Adjust ratios as needed to maximize readability—maintain to acceptable.

Pointing to Chart:

- Match this **quick video** of David Blitzer demonstrating how to easily copy and paste in charts into different new chart plane/widths. [Click Chart Icon Example](#)

Images Style Guide

When adding images to research reports, use only approved sources to maintain consistency and professionalism.

Primary Sources: Use the **Templify Images Library** as your first step. It provides the approved imagery organized by market (global cities), themes, and sectors.

For **local market reports**, visit the **Global Cities** tab in the **Templify Images Library** [https://www.templify.com/templatelibrary/templatelibrary.html](#)

For **global market reports by industry** (as usual), visit the **Themes & Sectors** tab in the **Templify Images Library** [https://www.templify.com/templatelibrary/templatelibrary.html](#)

Research, Research & Report Images: Site Flow

The **Templify Images Library** can be searched and licensed for relevant imagery. A third choice is available on **Newsweek Today: How to Source and Brand Images in Templify** [https://www.templify.com/templatelibrary/templatelibrary.html](#)

Real Footshots:

- Always select images that are high resolution and clearly relevant to the content.
- Avoid imagery that looks overly staged, generic, or “stocky.”
- Use images to support data or research, not as decoration.
- Ensure all images are properly sized and cropped for clarity.
- If you need additional imagery, email [support@templify.com](#) with your request.



Americas Industrial Interactive Market Dashboard

NEWMARK Welcome to Newmark's 2Q25 Americas Class A Warehouse Markets Interactive Dashboard

Find address or place

600mi
43.165 55.140 Degrees

Layer List

Layers

- Industrial Markets
- Market Inventory (MSF)
- Vacancy Rate (%)
- Avg Asking Rent (PSF, USD Except in Canada)
- YTD Net Absorption (MSF)
- YTD Deliveries (MSF)
- Under Construction (MSF)
- Average Cap Rate (%)

New and Exciting Regional Publications...More to Come



Regional Publication 2026



nmrk.lat

Forecasting Latin America

Market Research 2026

Initiatives for 2026 and Beyond

- **Harnessing and Exploiting the Data We Have**
 - Homogenizing data standards across global markets
 - Integrated global property and market information database
 - Standardize templates and dates for the market reports
- **Expanding global data providers**
 - In process of evaluating Oxford Economics as global macroeconomic data and forecasting provider
- **Leveraging AI**
 - AI data projects currently under development in the U.S. potentially could enable Newmark LATAM to rapidly scale market data collection
 - Researchers already experimenting with AI tools to build custom applications, obtain and analyze data better, faster

Q&A