NEWMARK

Latin America Research

NOVEMBER 2025

NMRK.COM

Latin America Research Platform

11 Researchers,
6 office markets
16 industrial markets

Researchers,
2 office markets
2 industrial markets

David Bitner
Global Head of
Research

2 Researchers,
1 office market
1 industrial market

1 Researcher,
1 office market
1 industrial market

1 Researcher,
2 office markets
2 industrial markets

Mauricio Mondragón
Head of Latin
America Research

1 Researcher,
1 office market
1 industrial market

2 Researchers,
1 office market
1 industrial market

20 Researchers

8 Countries

14 Office Markets
24 Industrial markets

One Newmark
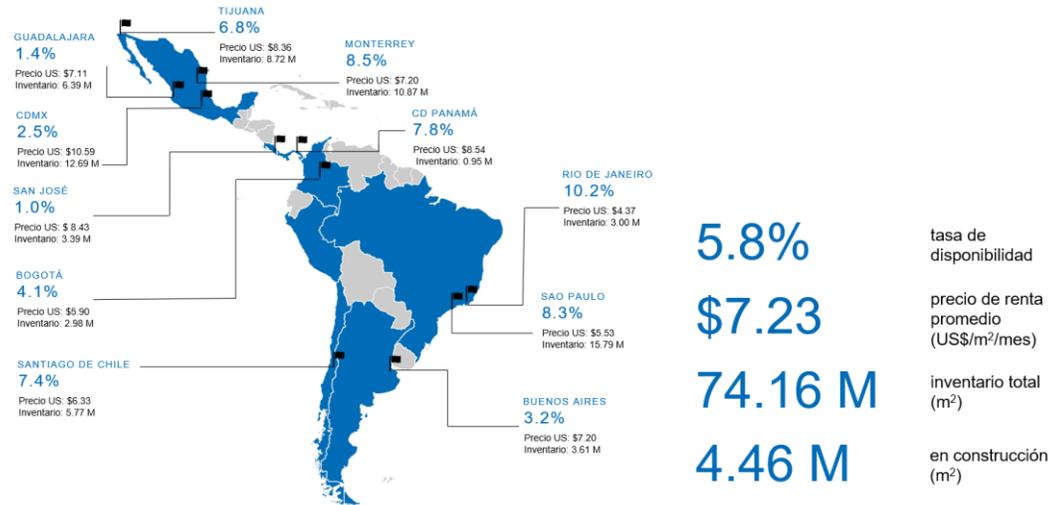
Engineered to Excel

Market and Regional Reports

Programmatically publish 14 office and 24 industrial market reports as well as regional office and industrial reports covering the major Latin America markets
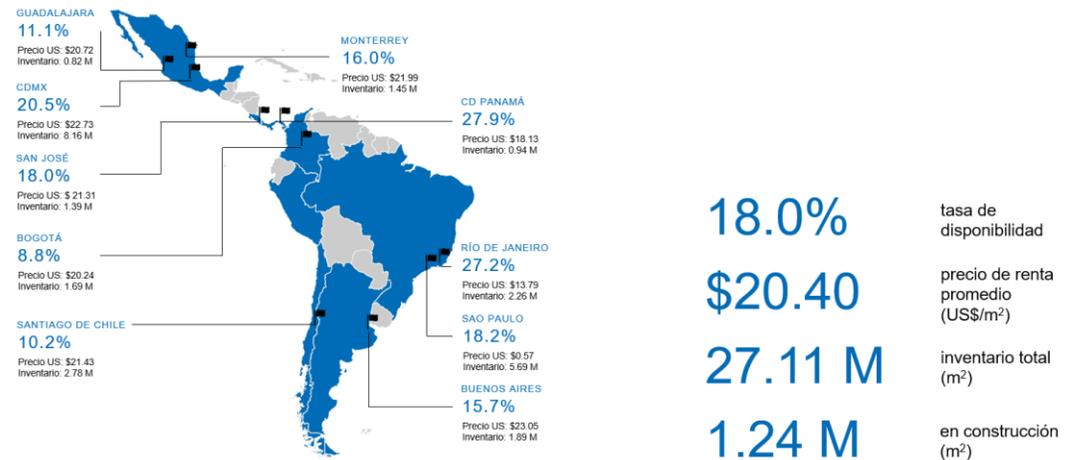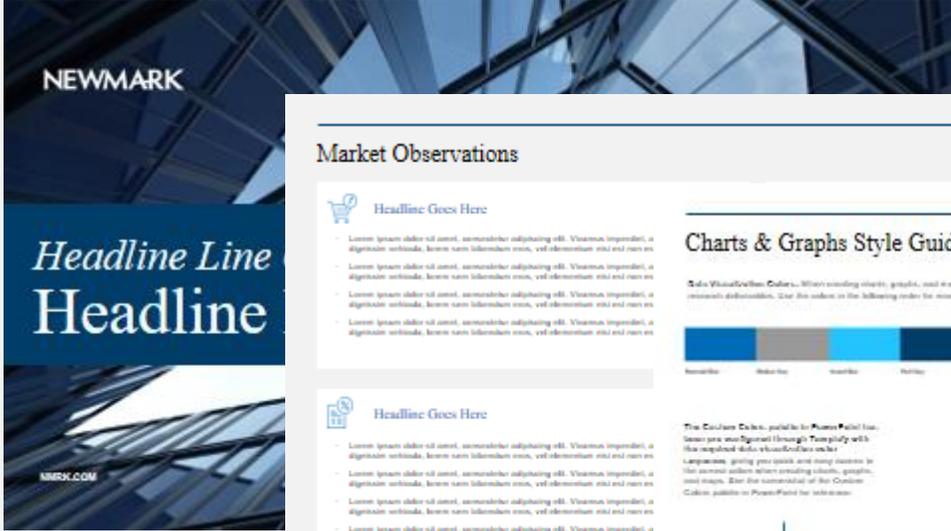
All LATAM market reports accessible alongside U.S. reports supporting Newmark's identity as a global platform/brand
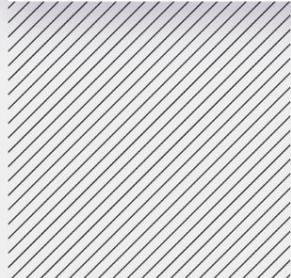
New Market Reports Template Supports One Newmark Branding

Americas Industrial Interactive Market Dashboard

New and Exciting Regional Publications…More to Come

Regional Publication 2026

Forecasting
Latin America

Market Research
2026

Initiatives for 2026 and Beyond

- **Harnessing and Exploiting the Data We Have**

  - Homogenizing data standards across global markets

  - Integrated global property and market information database

  - Standardize templates and dates for the market reports

- **Expanding global data providers**

  - In process of evaluating Oxford Economics as global macroeconomic data and forecasting provider

- **Leveraging AI**

  - AI data projects currently under development in the U.S. potentially could enable Newmark LATAM to rapidly scale market data collection

  - Researchers already experimenting with AI tools to build custom applications, obtain and analyze data better, faster

Q&A